FAKE COMPETITOR LISTINGS · FREE EVIDENCE LOG

Spam evidence log

Write down what you see, the same way every time, before you report a fake listing to Google. A report with proof behind it is much harder to ignore.

1 **problem per report.** The form says select one.

1000 **characters** for your explanation to Google.

0 **status updates** from the complaint form.

STEP 1

Before you report

- [ ] **Date the row** and copy the listing name exactly as shown.
- [ ] **Copy the full Maps link.**
  It must start with https://www.google.com/maps
- [ ] **Take a dated screenshot** and name the file with the row number.
- [ ] **Find one real-world fact.**
  Their own website, the state registry, the sign.

STEP 2

Circle one problem

- [ ] **T. Title:** a misleading name or keywords in it.
- [ ] **A. Address:** a mailbox, a house, someone else's suite.
- [ ] **P. Phone number:** answered as another company.
- [ ] **W. Website:** opens a page for someone else.
- [ ] **X. This business doesn't exist.**
- [ ] **R. Reviews:** look bought. Use the review tools.

STEP 3

Copy the listing's full address

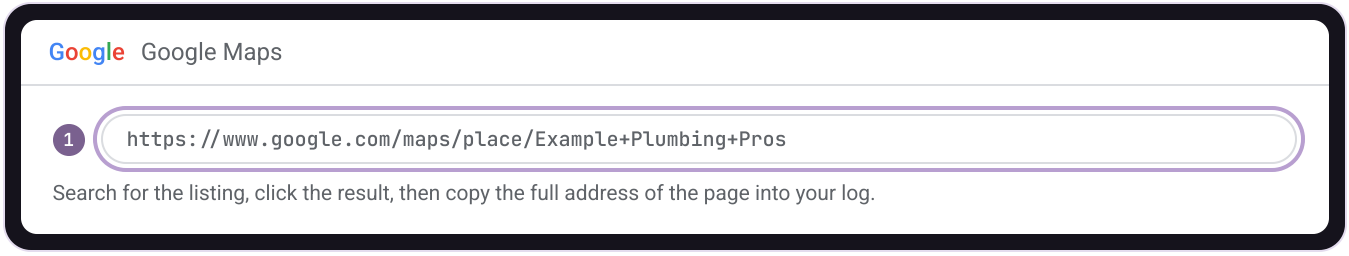


Illustration based on Google's help page. Your screen may look slightly different.

Where owners trip: filing the complaint form for a plain wrong name or phone number. Google says to use Suggest an edit in Maps for simple corrections, and the form for fraud.

YOUR LOG

One row per listing. Keep the screenshots in a folder with the same row numbers.

#	DATE SEEN	LISTING NAME AND MAPS LINK	PROBLEM	EXACT CONTENT AND PROOF SAVED	REPORTED: WHERE, WHEN	CASE ID, STATUS	CHECK BACK
1			(T) (A) (P) (W) (X) (R)				
2			(T) (A) (P) (W) (X) (R)				
3			(T) (A) (P) (W) (X) (R)				
4			(T) (A) (P) (W) (X) (R)				
5			(T) (A) (P) (W) (X) (R)				
6			(T) (A) (P) (W) (X) (R)				
7			(T) (A) (P) (W) (X) (R)				
8			(T) (A) (P) (W) (X) (R)				
9			(T) (A) (P) (W) (X) (R)				

T Title **A** Address **P** Phone **W** Website **X** Doesn't exist **R** Reviews Google recommends 10 to 100 URLs per complaint form submission.

COMPETITOR STILL ON TOP AFTER YOU REPORTED?

Get a free profile teardown

We'll tell you in plain English what to fix on your own listing. No sales pitch.

mastodonmarketing.com/gbp-teardown

(832) 979-8426